

- 22-Present** **Product design team lead, 'Beti'.**
Leading and building a full cycle of design, both on product and team level, hands-on solving and designing UX problems while supporting the design team, on the team level led and defined design workflows and oversaw outcomes from the team
- 20-22** **Senior/lead product designer, 'Nexar'.**
Defining and building the product UX along with the team, Pm's and stakeholders, on the team level, responsible for rebuilding the design system
- 17-20** **Product designer, 'Gett'.**
Leading and designing the User experience aspect of the company's driver app, closely working with product managers, R&D, operations, and other stakeholders across 3 territories, in addition, leading a few initiatives and processes on the studio level
- 16-17** **Art director and senior designer, 'Gett'.**
Overseeing all design aspects in both print and digital media, full responsibility for designing marketing materials for all departments in the company, preserving company brand values in Israel and abroad, managing and designing global digital campaigns for various markets (London, Russia and Israel)
- 10-16** **Owner of 'Guy Tamam' studio for design and branding.**
Founding and building a design studio that provides services for various clients ("KAN 11" – Israeli Public Broadcasting Co., Microsoft, Tel Aviv Museum, Discount Bank and more), recruiting new clients and retaining existing clients, overseeing the studio's overall marketing strategy and maintaining brand awareness
- 15-Present** **Lecturer, visual communication department "Shenkar College of Design"**
- 08-10** **Graphics designer, 'David Haliva' design studio.**
Print and web design for new studio clients. Clients retention – accompanying and strengthening existing clients within an ongoing work
- 06-07** **Motion designer and animator at sport 5 channel.**
Designing and animating promos, interludes and intros for the channel
- 02-06** **Education**
B.Des Degree in visual communication, WIZO Haifa Academy of Design

Figma | Adobe CC | Basic Html/Css | ...

Languages: Hebrew, English – fluent